HigherEd PodCon

SPONSOR · BOSTON · JULY 14–15, 2027

Sponsor Higher Ed PodCon 2027

Two days at the MIT Samberg Conference Center with the people who make podcasts in higher education: the producers, communicators, faculty and students behind campus shows.



250+
attendees expected

100+
colleges and universities

Year 3
at MIT

Sponsorship packages

Choose a package below and pay online.

Presenting Sponsor

ONE AVAILABLE

$15,000

Higher Ed PodCon 2027, presented by your brand.

- Everything in Supporter
- Main stage sponsor, with welcome remarks from the stage
- Top placement at the conference, on the website and in all conference emails
- Your logo on the lanyards
- A session on the program (optional)
- 2 additional conference tickets, or give them to the Scholarship Fund
- First right of renewal for 2028

Awards Sponsor

ONE AVAILABLE

$15,000

The Higher Ed PodCon Awards, presented by your brand.

- Everything in Supporter
- Recognition on stage at the awards ceremony
- Your name on all awards announcements (nominees, finalists and winners) across social media and email
- Sponsor of the awards ceremony and reception
- Your logo on awards signage, including the step and repeat banner
- 2 additional conference tickets, or give them to the Scholarship Fund

Partner

$5,000 or buy 10 tickets

A named part of the conference experience, plus higher placement everywhere.

- Everything in Supporter
- Higher placement on the website and signage
- 1 additional conference ticket, or give it to the Scholarship Fund
- Sponsor one of: Lunch (Day 1 or Day 2) · Refreshments · Tote bag · Tracks · Workshop

Supporter

$1,500

Show up for the higher ed podcasting community.

- Logo on the website
- Logo on event signage
- Social media post
- Space on the swag table (send swag even if you can't attend)
- 1 conference ticket, or give it to the Scholarship Fund

More ways to support

Scholarship Fund

Every package includes conference tickets. Use them, or give them to the Higher Ed PodCon Scholarship Fund and we'll pass them to people in the higher ed podcasting community who couldn't otherwise attend, with credit to you. Anyone can also gift a ticket at checkout.

Media Partner

By arrangement

Cover Higher Ed PodCon for your audience.

- Logo on the website
- An offer for attendees, such as a discount or free subscription

Talk to us

Don't see what you're looking for? Talk to us. We'll find something that fits.
hello@higheredpodcon.com

How it works

STEP 1

Choose and pay online

Pick a package and pay by card or bank account, or have us send an invoice due in 30 days for your purchasing office.

STEP 2

Upload your logo

Sign in to your account, add your logo and website, and we'll put you on the site and the signage.

STEP 3

Keep everything in one place.

Your invoice and receipt stay in your account, and next year you can sponsor again from the same profile.

Previous keynotes



CHICAGO, 2025

Matt Abrahams

Lecturer at Stanford Graduate School of Business and host of Think Fast, Talk Smart



CLEVELAND, 2026

Greg Jackson

Creator and host of History That Doesn't Suck

Presenters have come from

Sessions are led by the people running podcasts at universities and colleges, including these.

Stanford

Wharton
University of Pennsylvania

NEW YORK UNIVERSITY

Massachusetts Institute of Technology

PURDUE UNIVERSITY

Northwestern